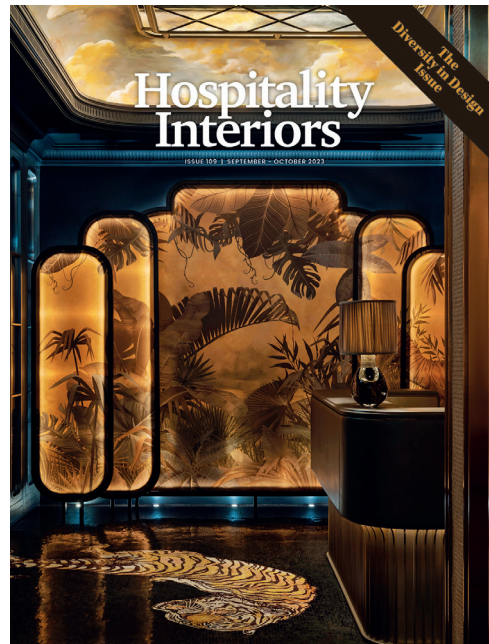
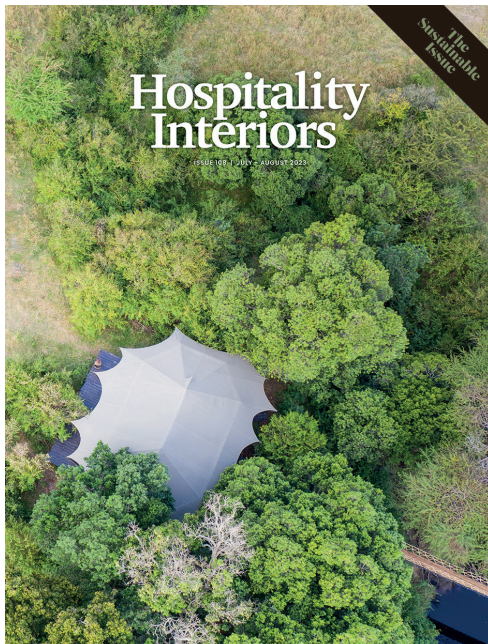

Hospitality Interiors

MEDIA PROSPECTUS 2024

www.hospitality-interiors.net



For more information contact **Victoria Challis** 01825 701 244
07867 636 920 victoria@lewisbusinessmedia.co.uk

ABOUT US

A leader in the hospitality design sector, Hospitality Interiors speaks to an exclusive audience of hoteliers, designers, architects, and industry suppliers via its international print and digital magazine and online and social media platforms.

Launched in 2009, Hospitality Interiors has become a renowned title and brand and, with an experienced industry-known editor at the helm, is an intelligent and relevant media resource that shares insight whilst reporting on the topics that are important to its readership.

A beautifully presented publication, Hospitality Interiors is a design-led magazine for a design-led industry. We create engaging content and commercial opportunities that connect suppliers and manufacturers with designers, hoteliers, and specifiers internationally.

We speak directly to the brands and individuals responsible for bringing luxury hotel experiences to life, which puts us at the heart of the hospitality design industry. Our passion for what we do helps us to build close relationships with key decision makers.

Hospitality Interiors has expanded to include a series of roundtable and conference events that have heightened its stature within the industry and placed the brand as a key player in networking and community events with a global outreach.

"The breadth of news and insight available between the Hospitality Interiors magazine, digital platforms and events is exceptional, and again gives a wider context to our own work."

**David Kendall, Marketing and Communications Director,
David Collins Studio**

"Hospitality Interiors is the must-read magazine for our leadership and team, an important source of well researched project information, detailed stories of hoteliers and designers."

**Monika Moser, Regional Managing Director,
Campbell House**

"I've had the pleasure of working with Hospitality Interiors for a number of years now. The team operate with total professionalism with next gen editorials dedicated to the hospitality industry with an innate ability to convey content that is relevant and engaging from the world's best operators, owners, and designers."

Dennis Irvine, Director, Richmond International

"Hospitality Interiors continues to go from strength to strength. Each issue feels fresh and thoughtful, going beyond the surface of stories to offer insightful interviews, thought pieces and first-hand reviews of recently opened hotels. The day the hard copy arrives is the day I encourage my team to take time out for a good read and absorb the variety, inventiveness, and beauty of outstanding hospitality design."

Su Pecha, Director, ESP Business Development

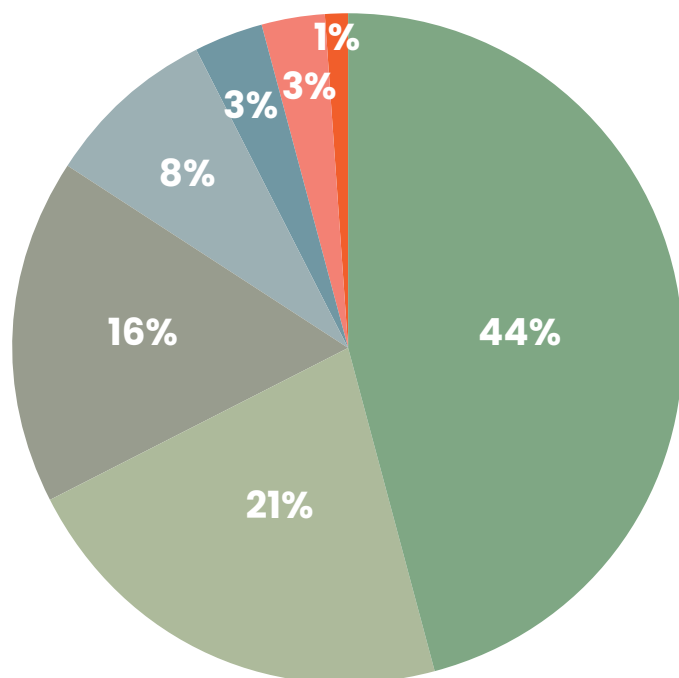


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AUDIENCE

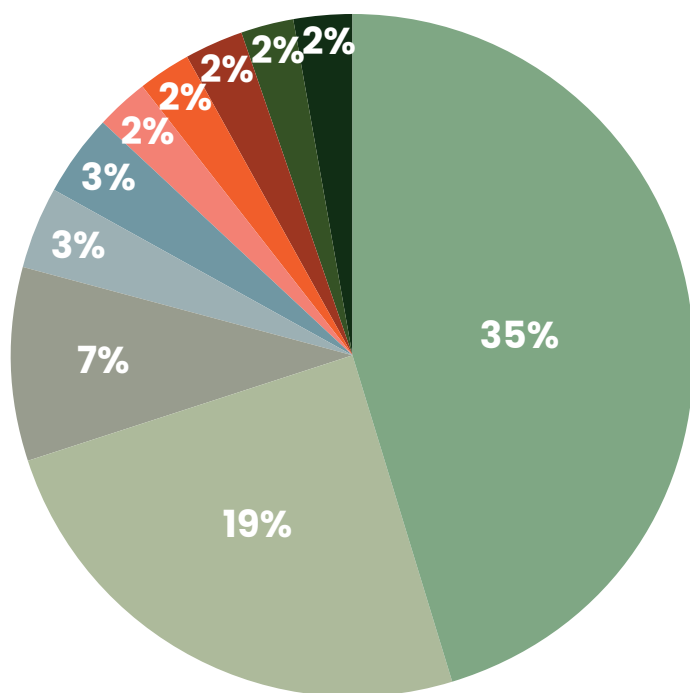
The cross-platform readership for Hospitality Interiors is a carefully curated list of key design and industry leading brands, studios, and individuals created to ensure the publication is in front of decision-makers from a broad spectrum of professionals working across the international hospitality design sector.

Significant investment is made in developing and maintaining Hospitality Interiors' targeted readership data to ensure your brand and sales message is seen by relevant specifiers in the industry.



DATABASE

- Hotels/Owner/Operator %
- Restaurants/Bars/Clubs
- Procurement specialists
- Architects
- Specialised construction
- Interior Designers
- Property Development



OVERSEAS READERSHIP: TOP 10 COUNTRIES

- UK
- USA
- China
- France
- Netherlands
- India
- Singapore
- UAE
- Germany
- Canada

EDITORIAL CONTENT

Delivering a high quality read for professionals across the hospitality industry, both in the UK and overseas, Hospitality Interiors reports on a significant number of creatively inspiring worldwide projects and interviews some of the market's key designers, architects, and hoteliers.

Each year, Hospitality Interiors publishes dedicated supplements focusing on bathroom design, lighting design, and launching in 2024, guest room design.

Throughout the year, we include additional product features, event previews and special features – keep in touch with the team to find out more.

NEWS

THE OWO AND RAFFLES LONDON TO OPEN ON 29TH SEPTEMBER 2023

On Friday 29th September, The OWO, a spectacular new destination, debuts in the heart of Whitehall. Over the past eight years, Britain's Old War Office has been thoughtfully restored to its former glory. The iconic centrepiece of this landmark transformation is Raffles London at The OWO, which has been developed in partnership between the family-run Hinduja Group and Accor.

"When we come to Whitehall, the team were blown away by the size and beauty of this majestic building. No expense has been spared in bringing it back to its former glory and paying homage to its heritage, whilst breathing new life into it," said Sanjay Hinduja from Hinduja Group.

"Everyone at Accor feels honoured and privileged to be part of this historic project – truly a legend in the making and possibly the most awe-inspiring hotel on the planet," said Sébastien Bazin, Accor Chairman & CEO.



MUIYWA OKI BEGINS POST AS RIBA PRESIDENT

Muiywa Oki took up his new role as RIBA President from 1st September 2023, taking over the five-year presidential term from Simon Allford.

The role of RIBA President was established in 1835. Presidents are directly elected by the RIBA membership to chair RIBA Council, the representative body, and to sit on the RIBA Board of Trustees.

Muiywa Oki is an architect at construction consultancy, Mace Group. Throughout his career, he has worked on large-scale infrastructure projects, such as HS2, Humber and the North London heat and power project. Whilst at Grimshaw Architects, he was founder and Chair of the Multi-Ethnic Group and allies network and drove cultural change for colleagues globally. Muiywa is an external speaker and mentor for aspiring architects in programmes to encourage greater social mobility within the industry.

Commenting on his new role, Muiywa said: "We can be proud of an election where people of colour, at different stages of their careers, can be heard and seen bidding to represent the profession. I hope this is the start of many great things to come."



OCTANT PONTA DELGADA UNVEILS REFURBISHMENT

Octant Ponta Delgada has unveiled its new look following a renovation project in collaboration with internationally award-winning interior designer Neri Andrietti Silva. Inspired by the beauty of the natural landscape and Azorean culture, Neri Andrietti Silva has orchestrated a delicate transformation of the hotel's communal spaces to encourage deep connections with the local history and traditions and immerse guests into the natural environment.

Located on São Miguel in the Azores archipelago, Octant Ponta Delgada is a contemporary hotel with 123 stylish rooms, each with spectacular views over the sea and Ponta Delgada marina. Neri Andrietti Silva's design vision is reflected throughout the hotel's communal spaces including the lobby, rooftop bar and restaurant.

ROSEWOOD MUNICH SET FOR SEPTEMBER OPENING

Rosewood Munich, the first German property for the ultra-luxury Rosewood Hotels & Resorts collection, has announced that it is now taking reservations for stays from 29th September 2023.

In the heart of Bavaria, Rosewood Munich will mark the seventh property in Europe for Rosewood Hotels & Resorts and the 32nd in the collection, worldwide.

Housed in two landmark, historical buildings which were formerly the headquarters of the State Bank of Bavaria and the grand aristocratic residence Palais Nuschau-Peyring, Rosewood Munich is ideally situated in Karlstadt-Friedrichshagen.

Munich-based architectural firm, Hiner Sattler and London interior architectural design studio, Tora Bernard & Partners worked in close collaboration to bring the spirit of Rosewood into the Bavarian metropolis.



HOTEL INDIGO GROWTH HITS NEW HEIGHTS FOR IHG

IHG Hotels & Resorts has accelerated the growth of its luxury & lifestyle estate in Europe by adding six Hotel Indigo properties to its portfolio.

Opening soon, Hotel Indigo Barcelona looks forward to welcoming guests in France this Autumn, while Hotel Indigo Trieste – Palazzo Kottauer, Hotel Indigo Florence and Hotel Indigo Turin in Italy, Hotel Indigo Jerez in Spain, and Hotel Indigo Faro in Portugal have been signed as IHG continues to expand its footprint across its southern European markets.

It's the latest milestone in the rapid growth of the Hotel Indigo brand, which has 145 open hotels and 129-strong pipeline globally. Eric Vella, Managing Director – Southern Europe, CIS & Georgia, IHG Hotels & Resorts, said: "At IHG we are growing our business rapidly, and are delighted that these outstanding properties will add to our footprint in Italy, France and Italy."

NOBU HOTEL NEW YORK TO OPEN IN 2026

AWC and Nobu will transform the iconic landmark, The Heritage Building in New York, to the Plaza Athénée Hotel in the historical Upper East Side of the city. The Plaza Athénée and Nobu brands will combine the unique luxury experience of Plaza Athénée and the world-renowned modern luxury lifestyle brand of Nobu, with both hotels featuring a classic design that brings modern simplicity and European classic architecture together. Set in a building that's almost a century old, the Plaza Athénée Nobu & Spa New York will represent Nobu's inaugural hotel in New York and will offer 145 keys under a soaring visual style and uncluttered comfort. AWC will oversee overall project development along with the concept and design. Expected to open in 2026.



THE PENINSULA LONDON OPENS

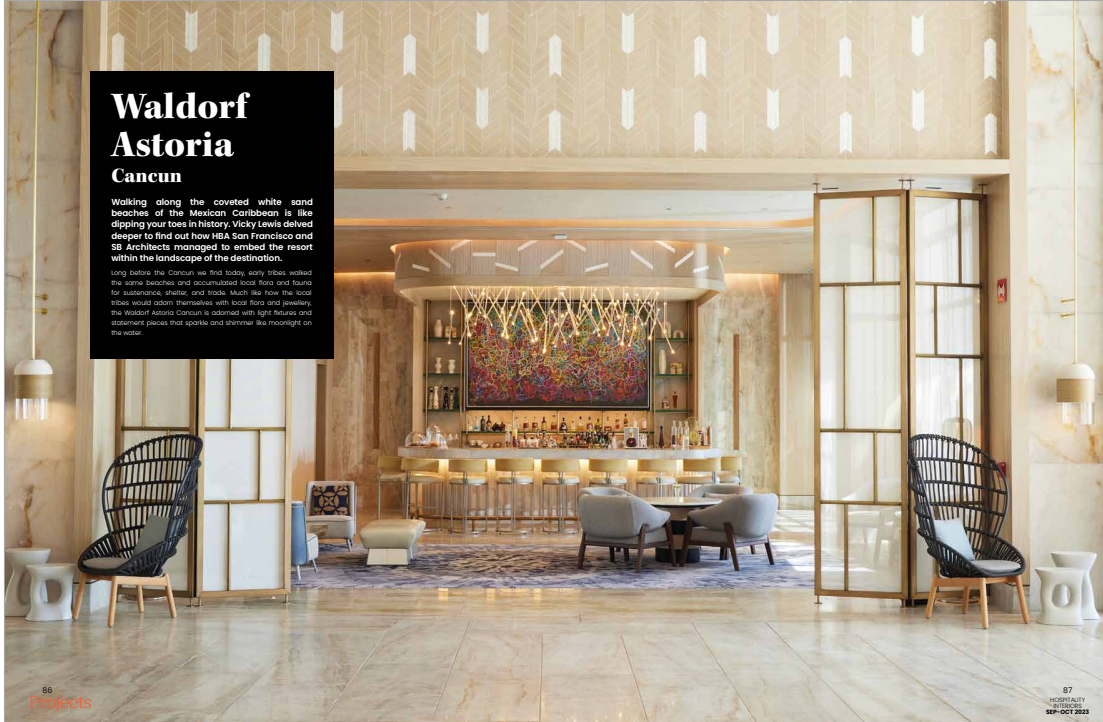
The Peninsula London, the first British hotel from the Peninsula brand, opened on 12th September. Between Hyde Park Corner and Wellington Arch, bringing spectacular new style and luxury to the heart of Belgrave, the hotel is designed and appointed to embody the finest British craftsmanship and artistry, and is just steps away from Buckingham Palace. Architect and designer of interiors Peter Marino has created a calm and refined aesthetic, with light-filled spaces inspired by grand British houses and surrounding nature. The Peninsula London's 150 spacious guest rooms and suites start at 55 square metres in size and feature bespoke furnishings, textiles, and original artworks that evoke the feel of chic private residences. All include mahogany-paneled dressing rooms, bathrooms of honey onyx stone, and customised linens crafted by renowned British artisans, many have floor-to-ceiling windows with unobstructed views over Wellington Arch and historic Belgrave.



Waldorf Astoria Cancun

Walking along the coveted white sand beaches of the Mexican Caribbean is like dipping your toes in history. Vicky Lewis delved deeper to find out how R&A San Francisco and SB Architects managed to embed the resort within the landscape of the destination.

Long before the Cancun we find today, early tribes walked the same beaches and accumulated tools, fire and flint for sustenance, shelter, and trade. Much like how the local tribes would adorn themselves with local flora and jewellery, the Waldorf Astoria Cancun is adorned with light fixtures and statement pieces that sparkle and shimmer like moonlight on the water.



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EDITORIAL SCHEDULE

ISSUE 111

JANUARY / FEBRUARY 2024

THE NEW TALENT ISSUE

Booking deadline: 5th January 2024

New year – new talent – we shine a light on the up-and-comers who will soon be dominating the design scene. Supplement: Guest Room

ISSUE 112

MARCH / APRIL 2024

THE F&B SPECIAL ISSUE

Booking deadline: 1st March 2024

This one's for the foodies... we talk all things food and beverage design, from restaurant collaborations with the world's best chefs to taking a sneak peek at members clubs and high-profile bars.

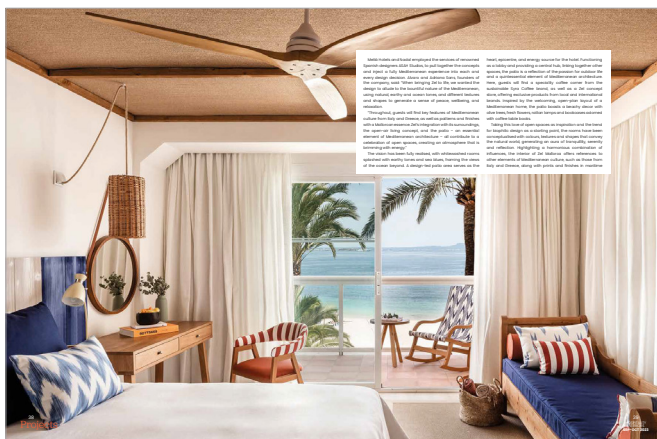
ISSUE 113

MAY / JUNE 2024

THE REDEFINING LUXURY ISSUE

Booking deadline: 26th April 2024

What is luxury? We discuss the ideology behind the word 'luxury' and take a look at what 21st century hotel guests now define that as and work out what 'luxury hospitality' might look like in the future.



ISSUE 114

JULY/AUGUST 2024

Booking deadline 28th June 2024.

Highlight on sustainability in 2024 and what's changed. Theme will be based around current trends and changes within the Hospitality design industry.

ISSUE 115

SEPTEMBER /OCTOBER 2024

Booking deadline 28th August 2024.

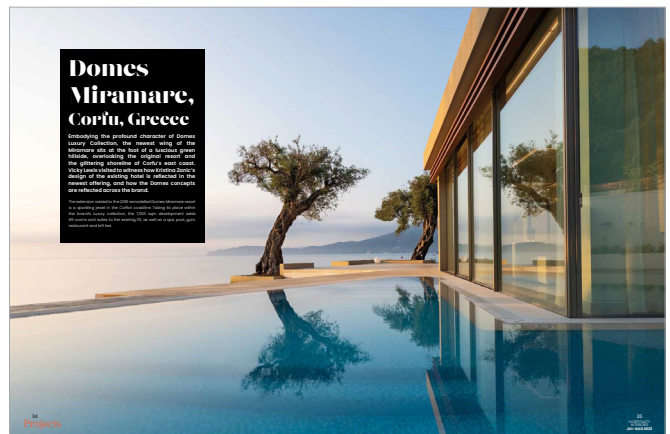
Highlight on Diversity with the design industry. Theme will be based around current trends and changes within the Hospitality design industry.

ISSUE 116

NOVEMBER/DECEMBER 2024

Booking deadline 18th October 2024.

Highlight on wellness for health-conscious traveller. Theme will be based around current trends and changes within the Hospitality design industry.



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PRINT MARKETING

With six printed issues per year, an advertising campaign with Hospitality Interiors magazine is a worthwhile and highly cost-effective element as part of an overall annual strategy. A multitude of standard options and endless bespoke solutions can be designed and delivered to achieve a variety of objectives.

| PRINT MARKETING RATES | X1 | X3 | X6 |
|--|-------|--------|-------|
| FIRST DOUBLE-PAGE SPREAD (page 2 and 3) | £2995 | £2545 | £1946 |
| SECOND DOUBLE-PAGE SPREAD (page 4 and 5) | £2795 | £2375 | £1816 |
| DOUBLE-PAGE SPREAD | £2595 | £2205 | £1686 |
| BACK COVER | £2495 | £2120 | £1621 |
| INSIDE BACK COVER | £2295 | £1950 | £1491 |
| FULL PAGE | £1795 | £1525 | £1166 |
| HALF PAGE | £995 | £845 | £646 |
| INSERTS / OUTSERTS | | £ call | |

| DIMENSIONS | |
|--|--------------------------|
| FIRST DOUBLE-PAGE SPREAD (page 2 and 3) | H297 x W450mm +3mm bleed |
| SECOND DOUBLE-PAGE SPREAD (page 4 and 5) | H297 x W450mm +3mm bleed |
| DOUBLE-PAGE SPREAD | H297 x W450mm +3mm bleed |
| BACK COVER | H297 x W225mm +3mm bleed |
| INSIDE BACK COVER | H297 x W225mm +3mm bleed |
| FULL PAGE | H297 x W225mm +3mm bleed |
| HALF PAGE | H130 x W195 +3mm bleed |
| INSERTS / OUTSERTS | Up to A4 in size |

| ISSUE NUMBER | BOOKING DEADLINES | COPY DEADLINE | PUBLICATION DATE | SUPPLEMENT |
|--------------|-------------------|---------------|------------------|-----------------------|
| 111 | 05.01.24 | 12.01.24 | 26.01.24 | GUEST ROOM SUPPLEMENT |
| 112 | 01.03.24 | 08.03.24 | 22.03.24 | |
| 113 | 26.04.24 | 03.05.24 | 17.05.24 | BATHROOM SUPPLEMENT |
| 114 | 28.06.24 | 05.07.24 | 19.07.24 | |
| 115 | 23.08.24 | 30.08.24 | 13.09.24 | LIGHTING SUPPLEMENT |
| 116 | 18.10.24 | 25.10.24 | 08.11.24 | |



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DIGITAL MARKETING

Our digital portal at www.hospitality-interiors.net, carries breaking news, luxury project features, new products, and up to the minute articles from the world of hospitality design as well as our online digital edition of the magazine and past issues. It's the perfect platform from which to reach your target audience and to maintain a visual presence within the hospitality interiors industry.

| DIGITAL MARKETING | | |
|----------------------|------|--------------|
| WEBSITE | | |
| Wallpaper | £700 | 1920 x 900px |
| Super leaderboard | £500 | 970 x 90px |
| MPU | £400 | 300 x 250px |
| Pop Up | £400 | 300 x 250px |
| NEWSLETTER | | |
| MPU | £500 | 600 x 250px |
| Sponsored news story | £500 | |
| OTHER | | |
| Solus email | £600 | |

ONLINE

Website - 12,700+ monthly users

20,000+ monthly views

Weekly email newsletters - sent to c.8,000.
12% ave. open rate. 30% ave. CTR

Digital Edition - 13,000+ page views.
90,000+ page impressions

FURTHER OPPORTUNITIES

Hospitality Interiors strives to deliver exceptional customer outcomes and experiences. This means as our customers' expectations and needs change, we will continue to evolve our products and services. Our mantra has always been to create engaging products that empower our clients to communicate effectively with their chosen audience and strengthen their brand, providing the necessary support to ensure our editorial content and events not only meet but exceed expectations.

SUPER LEADERBOARD: Highly visible headline position at the top of all pages. Converts to similar MPU size on mobile platforms. Visible on all pages

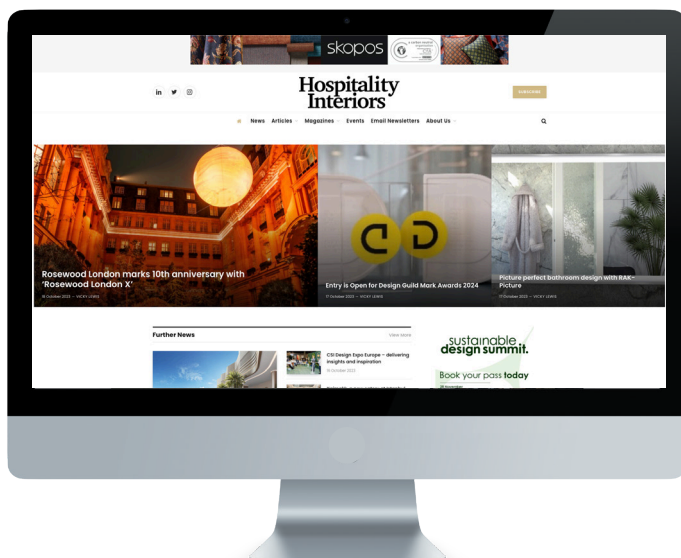
MPU: A prominent position on the site. Visible on all pages

Sponsored news stories offer headline information to the reader who can then access your site directly. Supply us with a title, text (70 - 100 words) a logo or image (max 150kb) and a link.

Solus emails: Hospitality Interiors solus emails are targeted emails that go to our comprehensive database of over 8k subscribers with an average open rate of 22%. Text and images are put together in an eye-catching format to showcase new products, company news or seasonal offers.

You will need to supply us with:

- two short paragraphs of text
- images
- company logo
- Link to relevant landing page or website



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ROUND TABLES

Hospitality Interiors round table meetings are a productive and efficient way for our suppliers to have face to face discussions and make new connections with hoteliers, designers, procurement companies and architects. The meetings take place in a setting of your choice whether that be a venue or hotel you have worked with, giving you the opportunity to showcase your work or your own showroom, allowing you to exhibit and discuss your products on display.

Our round table packages start from £10,000 and include the following.

- A Round table meeting at a venue of your choice subject to availability.
- 12-15 guests to attend. We welcome your input on guests, and we will endeavour to make sure any designers/hoteliers you have in mind are invited to attend but we can also take the lead on this making sure key designers are invited.
- Hospitality Interiors editor Sophie Harper to chair the meeting.
- If a previous project venue is agreed, we will endeavour to organise a walk around the hotel to showcase your work.
- 6 pages of editorial in Hospitality Interiors magazine.
- Lunch and refreshments
- Photographer

Hospitality Interiors take care of everything on your behalf enabling you to focus on connecting with and attracting new clients.

For more information on our round table meetings, please contact.

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SUPPLEMENTS

Hospitality Interiors publish three dedicated supplements at regular intervals throughout the year. Our supplements are a fabulous way for suppliers to showcase their products within a specific category.

GUEST ROOM

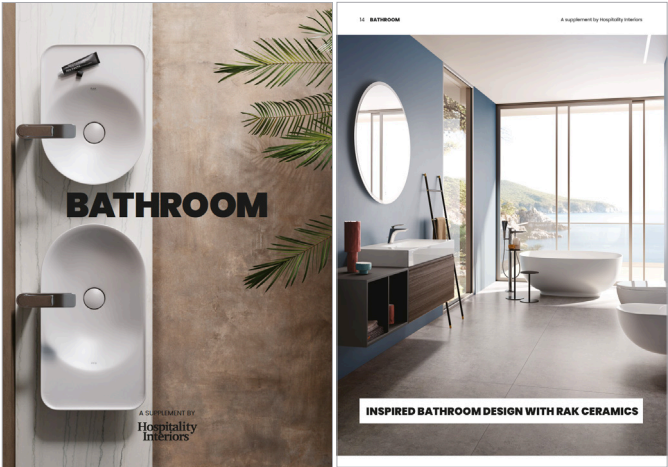
Launching in 2024, our Guest Room supplement will be an annual showcase of the best products and innovations in luxury guest accommodation. From beds and mattresses to in-room tech and soft furnishings, we'll share the secrets of crafting the best hotel guest room experience.

BATHROOM

The biggest brands and expert voices in the bathroom industry tell us what's new in the world of luxury bathing. We've got it all – from the best products to make the most of a small en suite and the most dazzling materials for when the budget is no object, to the latest energy-saving and sustainable technology.

LIGHTING

Shining a light on... lights and lighting design! We hear from the best in the industry who tell us why lighting design is one of the single most important aspects of creating a certain mood and how good lighting can bring an interior design scheme to life.



| RATES | |
|--------------------|--------|
| DOUBLE-PAGE SPREAD | £1,500 |
| FULL PAGE | £850 |
| HALF PAGE | £475 |

| SUPPLEMENT | BOOKING DEADLINES | COPY DEADLINE | PUBLICATION DATE |
|-----------------------|-------------------|---------------|------------------|
| GUEST ROOM SUPPLEMENT | 03.01.24 | 10.01.24 | 26.01.24 |
| BATHROOM SUPPLEMENT | 24.04.24 | 01.05.24 | 17.05.24 |
| LIGHTING SUPPLEMENT | 21.08.24 | 28.08.24 | 13.09.24 |

DIMENSIONS ARE THE SAME AS THE MAIN MAGAZINE

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HOSPITALITY™ Leadership & Design CONFERENCE

2024 will see the Hospitality Leadership & Design Conference come back with an exciting schedule of events taking place in first class venues around the world.

Our senior-level conferences will see owners and operators, international designers, and architects as well as selected suppliers engaging in a lively, informative and inspiring programme in an innovative new format

These are intimate, invite only events focussing on networking and connecting with influential industry figures. We strongly believe that our conferences allow introductions which in turn open doors to future business between delegates.

| | |
|----------------|---------|
| February 2023 | LONDON |
| April 2023 | MILAN |
| September 2023 | CHICAGO |
| October 2023 | DUBAI |

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Stephens & George

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