

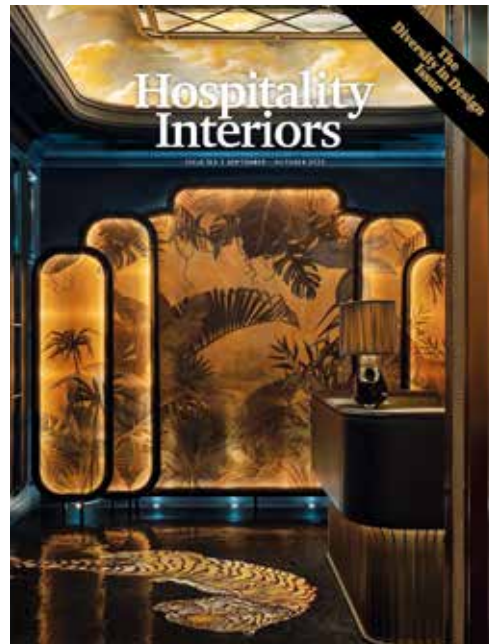
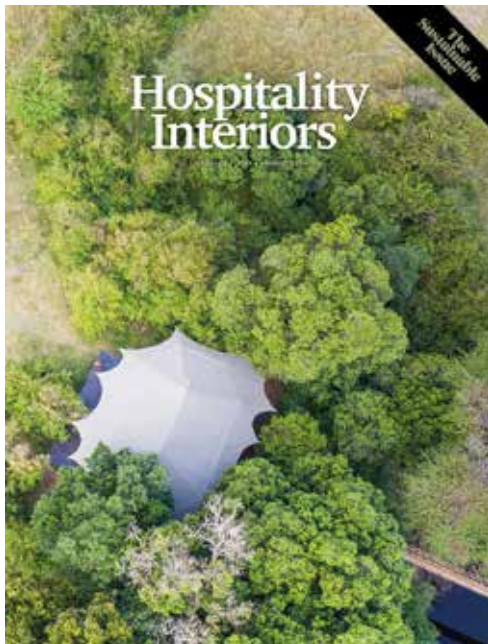
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# Hospitality Interiors

# MEDIA PROSPECTUS

# 2024

[www.hospitality-interiors.net](http://www.hospitality-interiors.net)



For more information contact **Victoria Challis 01825 701 244**  
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# ABOUT US

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A leader in the hospitality design sector, Hospitality Interiors speaks to an exclusive audience of hoteliers, designers, architects, and industry suppliers via its international print and digital magazine and online and social media platforms.

Launched in 2009, Hospitality Interiors has become a renowned title and brand and, with an experienced industry-known editor at the helm, is an intelligent and relevant media resource that shares insight whilst reporting on the topics that are important to its readership.

A beautifully presented publication, Hospitality Interiors is a design-led magazine for a design-led industry. We create engaging content and commercial opportunities that connect suppliers and manufacturers with designers, hoteliers, and specifiers internationally.

We speak directly to the brands and individuals responsible for bringing luxury hotel experiences to life, which puts us at the heart of the hospitality design industry. Our passion for what we do helps us to build close relationships with key decision makers.

Hospitality Interiors has expanded to include a series of roundtable and conference events that have heightened its stature within the industry and placed the brand as a key player in networking and community events with a global outreach.

*"The breadth of news and insight available between the Hospitality Interiors magazine, digital platforms and events is exceptional, and again gives a wider context to our own work."*

**David Kendall, Marketing and Communications Director,  
David Collins Studio**

*"Hospitality Interiors is the must-read magazine for our leadership and team, an important source of well researched project information, detailed stories of hoteliers and designers."*

**Monika Moser, Regional Managing Director,  
Campbell House**

*"I've had the pleasure of working with Hospitality Interiors for a number of years now. The team operate with total professionalism with next gen editorials dedicated to the hospitality industry with an innate ability to convey content that is relevant and engaging from the world's best operators, owners, and designers."*

**Dennis Irvine, Director, Richmond International**

*"Hospitality Interiors continues to go from strength to strength. Each issue feels fresh and thoughtful, going beyond the surface of stories to offer insightful interviews, thought pieces and first-hand reviews of recently opened hotels. The day the hard copy arrives is the day I encourage my team to take time out for a good read and absorb the variety, inventiveness, and beauty of outstanding hospitality design."*

**Su Pecha, Director, ESP Business Development**



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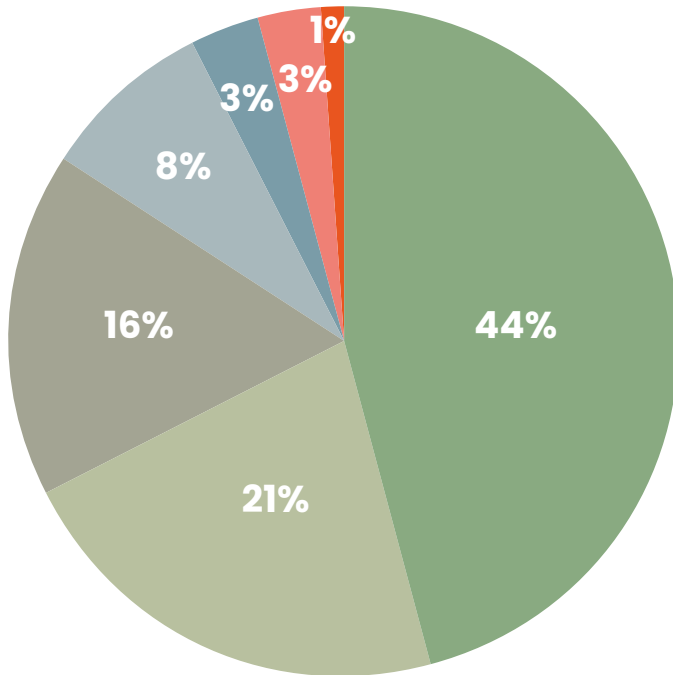
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# AUDIENCE

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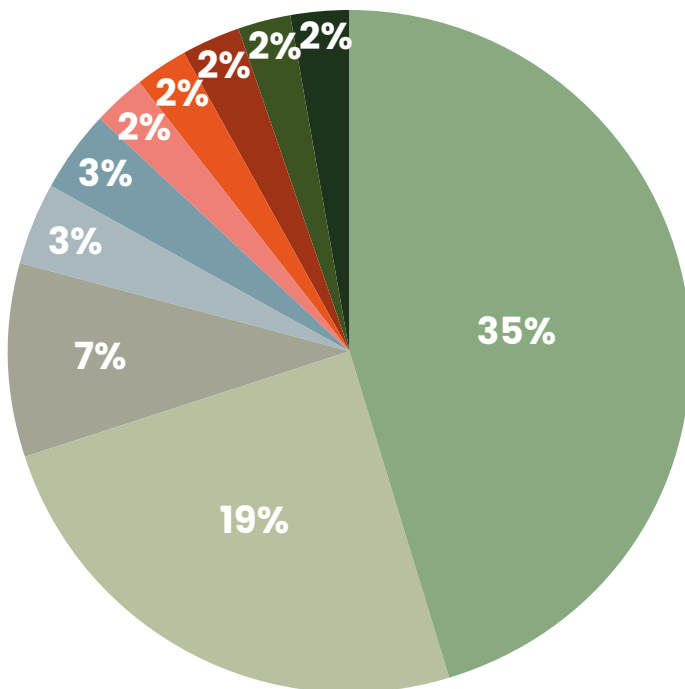
The cross-platform readership for Hospitality Interiors is a carefully curated list of key design and industry leading brands, studios, and individuals created to ensure the publication is in front of decision-makers from a broad spectrum of professionals working across the international hospitality design sector.

Significant investment is made in developing and maintaining Hospitality Interiors' targeted readership data to ensure your brand and sales message is seen by relevant specifiers in the industry.



## DATABASE

- Hotels/Owner/Operator %
- Restaurants/Bars/Clubs
- Procurement specialists
- Architects
- Specialised construction
- Interior Designers
- Property Development



## OVERSEAS READERSHIP: TOP 10 COUNTRIES

- UK
- USA
- China
- France
- Netherlands
- India
- Singapore
- UAE
- Germany
- Canada

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# EDITORIAL CONTENT

Delivering a high quality read for professionals across the hospitality industry, both in the UK and overseas, Hospitality Interiors reports on a significant number of creatively inspiring worldwide projects and interviews some of the market's key designers, architects, and hoteliers.

Each year, Hospitality Interiors publishes dedicated supplements focusing on bathroom design, lighting design, and launching in 2024, guest room design.

Throughout the year, we include additional product features, event previews and special features – keep in touch with the team to find out more.

**NEWS**

**THE OWO AND RAFFLES LONDON TO OPEN ON 29TH SEPTEMBER 2023**

On Friday 29th September, The Owo, a spectacular new destination, debuts in the heart of Whitehall. Over the past eight years, Raffles Old War Office has been thoughtfully restored to its former glory. The iconic centerpiece of this landmark transformation is Raffles London at The Owo, which has been developed in partnership between the family-run Hinduja Group and Accor.

"When we come to Whitehall, the team were blown away by the size and beauty of this majestic building. No expense has been spared in bringing it back to its former glory and paying homage to its heritage, whilst breathing new life into it," said Sanjay Hinduja from Hinduja Group.

"Everyone at Accor feels honoured and privileged to be part of this historic project – truly a legend in the making and possibly the most awe-inspiring hotel on the planet," said Sebastian Basi, Accor Chairman & CEO.



**MUIYWO OKI BEGINS POST AS RIBA PRESIDENT**

Muiywo Oki took up his new role as RIBA President from 1st September 2023, taking over the two-year presidential term from Simon Allford.

The role of RIBA President was established in 1835. Presidents are directly elected by the RIBA membership to chair RIBA Council, the representative body, and to sit on the RIBA Board of Trustees.

Muiywo Oki is an architect at construction consultancy, Mace Group. Throughout his career, he has worked on large-scale infrastructure projects, such as HS2 Euston and the North London heat and power project. Whilst at Grimshaw Architects, he was founder and Chair of the Multi-Ethnic Group and Allies network and drove cultural change for colleagues globally. Muiywo is an esteemed speaker and mentor for aspiring architects in programmes to encourage greater social mobility within the industry.

Commenting on his new role, Muiywo said: "We can be proud of an election where people of colour, at different stages of their careers, of all identities, can be heard and seen bidding to represent the profession. I hope this is the start of many great things to come."

**ROSEWOOD MUNICH SET FOR SEPTEMBER OPENING**

Rosewood Munich, the first German property for the ultra-luxury Rosewood Hotels & Resorts collection, has announced that it is now taking reservations for stays from 29th September 2023.

In the heart of Bavaria, Rosewood Munich will mark the seventh property in Europe for Rosewood Hotels & Resorts and the 32nd in the collection, worldwide.

Housed in two landmark, historical buildings which were formerly the headquarters of the State Bank of Bavaria and the grand aristocratic residence, Palais Naitzsch-Pfeiffing, Rosewood Munich is ideally situated in Karl-Heinz-Fraunhofer-Strasse.

Munich-based architectural firm, Hinner Sattler and London interior architectural design studio, Tara Bernart & Partners worked in close collaboration to bring the spirit of Rosewood into the Bavarian metropolis.

**HOTEL INDIGO GROWTH HITS NEW HEIGHTS FOR IGH**

IHG Hotels & Resorts has accelerated the growth of its Luxury & Lifestyle estate in Europe by adding six Hotel Indigo properties to its portfolio.

Opening soon, Hotel Indigo Barcelona looks forward to welcoming guests in Florida this Autumn, while Hotel Indigo Trieste – Palazzo Klotzler, Hotel Indigo Florence and Hotel Indigo Turin in Italy, Hotel Indigo Jerez in Spain, and Hotel Indigo Faro in Portugal have been signed as IHG continues to expand its footprint across its southern European markets.

It's the latest milestone in the rapid growth of the Hotel Indigo brand, which has 145 open hotels and 129-strong pipeline globally. Eric Vella, Managing Director – Southern Europe, CIS & Georgia, IHG Hotels & Resorts, said: "At IHG we are growing our business globally, and are delighted that these outstanding properties will add to our footprint in Italy, France and Italy."

**NOBU HOTEL NEW YORK TO OPEN IN 2026**

AWC and Nobu will transform the iconic landmark, The Heritage Building in New York, to the Plaza Athénée Hotel in the historical Upper East Side of the city. The Plaza Athénée and Nobu brands will combine the unique luxury experience of Plaza Athénée and the world-renowned modern luxury lifestyle brand of Nobu, with both hotels featuring a classic design that brings modern simplicity and European classic architecture together. Set in a building that's almost a century old, the Plaza Athénée Nobu & Spa New York will represent Nobu's inaugural hotel in New York and will offer 145 keys under a soaring visual style and unparalleled comfort. AWC will oversee overall project development along with the concept and design. Expected to open in 2026.



**THE PENINSULA LONDON OPENS**

The Peninsula London, the first British hotel from the Peninsula brand, opened on 12th September. Between Hyde Park Corner and Wellington Arch, bringing spectacular new style and luxury to the heart of Belgrave, the hotel is designed and appointed to embody the finest British craftsmanship and artistry, and is just steps away from Buckingham Palace. Architect and designer of interiors Peter Marino has created a calm and refined aesthetic, with light-filled spaces inspired by grand British houses and surrounding nature. The Peninsula London's 150 spacious guest rooms and suites start at 55 square metres in size and feature bespoke furnishings, textiles, and original artworks that evoke the feel of chic private residences. All include monogrammy-paneled dressing rooms, bathrooms of honed grey stone, and customised fittings created by renowned British artisans, many have floor-to-ceiling windows with unopacified views over Wellington Arch and historic Belgrave.

**Waldorf Astoria Cancun**

Walking along the coveted white sand beaches of the Mexican Caribbean is like dipping your toes in history. Vicky Lewis delved deeper to find out how RBA San Francisco and SB Architects managed to embed the resort within the landscape of the destination.

Long before the Cancun we find today, early tribes walked the same beaches and accumulated poor fish and shrimp for sustenance, shelter, and trade. Much like how the local tribes would adorn themselves with local flora and jewellery, the Waldorf Astoria Cancun is adorned with light fixtures and statement pieces that sparkle and shimmer like moonlight on the water.



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# EDITORIAL SCHEDULE

## Issue 112

MARCH/APRIL

Booking deadline 1st March 2024

THE F&B SPECIAL ISSUE

This one's for the foodies... we talk all things food and beverage design, from restaurant collaborations with the world's best chefs to taking a sneak peek at members clubs and high-profile bars.

### SPOTLIGHT

**THE SURFACE DESIGN SHOW LONDON** - A post-show summary of the highlights, talks and talented exhibitors from this exciting three-day event.

## Issue 113

MAY / JUNE 2024

Booking deadline 26th April 2024

THE REDEFINING LUXURY ISSUE

What is luxury? We discuss the ideology behind the word 'luxury'.

### SPOTLIGHT

**CLERKENWELL DESIGN WEEK** - A pre-show sneak peek at the best things to do and see during the week. We will guide you through the event in terms of exhibitors, showrooms and talks with information on their location and planned activities.

**BATHROOM SUPPLEMENT** - Showcasing the biggest brands and luxury suppliers within the bathroom industry.



## Issue 114

JULY/AUGUST 2024

Booking deadline 28th June 2024

SUSTAINABILITY

We will be highlighting the subject of sustainability within the industry and discussing the changes and advances that have been made by suppliers and designers around this important topic.

### SPOTLIGHT

**OUTDOOR LIVING** - We head outside in this issue to explore the importance of the perfect outdoor set up within a hospitality setting. What are guests looking for in terms of luxury outdoor living? Showcasing the most popular brands from furniture, awnings, and loungers to cooking and relaxation.

**FLOORING** - Stepping into the world of luxury flooring with a focus on current trends, new installations and how the right flooring can instantly upgrade a space.

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# EDITORIAL SCHEDULE

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## Issue 115

SEPTEMBER/OCTOBER 2024

Booking deadline 28th August 2024

SECRET ESCAPES

As summer turns to Autumn, we explore luxury secret escapes and delve into the world of treetop hotels, quirky underground cocoons, and high-end glamping style getaways.

**SPOTLIGHT**

**CRUISE** - We are excited to introduce our brand-new cruise ship special where we will be exploring brand new cruise ships for 2024 and 2025 including, the Queen Ann of Cunard, The Icon of the seas and the Explora 2, to name a few. A fabulous opportunity for cruise ship suppliers to talk about their recent projects and what they can offer to this luxury industry.

**LIGHTING SUPPLEMENT** - Shining a light on... lights and lighting design! We hear from the best in the industry who tell us why lighting design is one of the single most important aspects of creating a certain mood and how good lighting can bring an interior design scheme to life.

## Issue 116

NOVEMBER/DECEMBER 2024

THE WELLNESS SPECIAL

Booking deadline 18th October 2024

With relaxation, health, and wellness at the forefront of every traveller's mind, what products and services provide the perfect package? We look at sleep and how hotels and designers achieve the perfect restful environment for their guests.

**SPOTLIGHT**

**SPAS** - We showcase the leaders in health and fitness technology and gym equipment to high-end spas, spa products and cosmetics.



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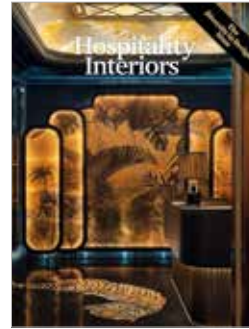
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# PRINT MARKETING

With six printed issues per year, an advertising campaign with Hospitality Interiors magazine is a worthwhile and highly cost-effective element as part of an overall annual strategy. A multitude of standard options and endless bespoke solutions can be designed and delivered to achieve a variety of objectives.

PRINT MARKETING RATES	X1	X3	X6
FIRST DOUBLE-PAGE SPREAD (page 2 and 3)	£2995	£2545	£1946
SECOND DOUBLE-PAGE SPREAD (page 4 and 5)	£2795	£2375	£1816
DOUBLE-PAGE SPREAD	£2595	£2205	£1686
BACK COVER	£2495	£2120	£1621
INSIDE BACK COVER	£2295	£1950	£1491
FULL PAGE	£1795	£1525	£1166
HALF PAGE	£995	£845	£646
INSERTS / OUTSERTS		£ call	

DIMENSIONS	
FIRST DOUBLE-PAGE SPREAD (page 2 and 3)	H297 x W450mm +3mm bleed
SECOND DOUBLE-PAGE SPREAD (page 4 and 5)	H297 x W450mm +3mm bleed
DOUBLE-PAGE SPREAD	H297 x W450mm +3mm bleed
BACK COVER	H297 x W225mm +3mm bleed
INSIDE BACK COVER	H297 x W225mm +3mm bleed
FULL PAGE	H297 x W225mm +3mm bleed
HALF PAGE	H130 x W195 +3mm bleed
INSERTS / OUTSERTS	Up to A4 in size



ISSUE NUMBER	BOOKING DEADLINES	COPY DEADLINE	PUBLICATION DATE	SUPPLEMENT
111	05.01.24	12.01.24	26.01.24	GUEST ROOM SUPPLEMENT
112	01.03.24	08.03.24	22.03.24	
113	26.04.24	03.05.24	17.05.24	BATHROOM SUPPLEMENT
114	28.06.24	05.07.24	19.07.24	
115	23.08.24	30.08.24	13.09.24	LIGHTING SUPPLEMENT
116	18.10.24	25.10.24	08.11.24	

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# DIGITAL MARKETING

Our digital portal at [www.hospitality-interiors.net](http://www.hospitality-interiors.net), carries breaking news, luxury project features, new products, and up to the minute articles from the world of hospitality design as well as our online digital edition of the magazine and past issues. It's the perfect platform from which to reach your target audience and to maintain a visual presence within the hospitality interiors industry.

DIGITAL MARKETING		
WEBSITE		
Wallpaper	£700	1920 x 900px
Super leaderboard	£500	970 x 90px
MPU	£400	300 x 250px
Pop Up	£400	300 x 250px
NEWSLETTER		
MPU	£500	600 x 250px
Sponsored news story	£500	
OTHER		
Solus email	£600	

**ONLINE**  
 Website - 12,700+ monthly users  
 20,000+ monthly views  
 Weekly email newsletters - sent to c.8,000.  
 12% ave. open rate. 30% ave. CTR  
 Digital Edition - 13,000+ page views.  
 90,000+ page impressions



## FURTHER OPPORTUNITIES

Hospitality Interiors strives to deliver exceptional customer outcomes and experiences. This means as our customers' expectations and needs change, we will continue to evolve our products and services. Our mantra has always been to create engaging products that empower our clients to communicate effectively with their chosen audience and strengthen their brand, providing the necessary support to ensure our editorial content and events not only meet but exceed expectations.

**SUPER LEADERBOARD:** Highly visible headline position at the top of all pages. Converts to similar MPU size on mobile platforms. Visible on all pages

**MPU:** A prominent position on the site. Visible on all pages

**Sponsored news stories** offer headline information to the reader who can then access your site directly. Supply us with a title, text (70 - 100 words) a logo or image (max 150kb) and a link.

**Solus emails:** Hospitality Interiors solus emails are targeted emails that go to our comprehensive database of over 8k subscribers with an average open rate of 22%. Text and images are put together in an eye-catching format to showcase new products, company news or seasonal offers.

You will need to supply us with:

- two short paragraphs of text
- images
- company logo
- Link to relevant landing page or website



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# ROUND TABLES

Hospitality Interiors round table meetings are a productive and efficient way for our suppliers to have face to face discussions and make new connections with hoteliers, designers, procurement companies and architects. The meetings take place in a setting of your choice whether that be a venue or hotel you have worked with, giving you the opportunity to showcase your work or your own showroom, allowing you to exhibit and discuss your products on display.

Our round table packages start from £10,000 and include the following

- A Round table meeting at a venue of your choice subject to availability
- 12-15 guests to attend. We welcome your input on guests, and we will endeavour to make sure any designers/hoteliers you have in mind are invited to attend but we can also take the lead on this making sure key designers are invited
- Hospitality Interiors editor to chair the meeting
- If a previous project venue is agreed, we will endeavour to organise a walk around the hotel to showcase your work
- 6 pages of editorial in Hospitality Interiors magazine
- Lunch and refreshments
- Photographer

Hospitality Interiors take care of everything on your behalf enabling you to focus on connecting with and attracting new clients.

For more information on our round table meetings, please contact.

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## Lutron Round Table testimonial. October 2023

“ We had the pleasure of working with the team at Hospitality Interiors to organize a round table discussion around the theme: “the importance of human centric design in hospitality”. Sophie & Victoria curated a memorable event and handled all the steps for us. This included selecting a great venue and inviting industry stakeholders from their extensive network, hosting us and our guests on the day of the event and finally publishing an article in the magazine and advertising it on their social media. Our guests, like ourselves, thoroughly enjoyed the day which was also an opportunity for all the day of the event and finally publishing an article in the magazine and advertising it on their social media. Our guests, like ourselves, thoroughly enjoyed the day which was also an opportunity for all to meet old friends and make new contacts. This is definitely an experience we look forward to reiterating very soon!  
I look forward to working with you again soon!  
Best Regards, Xavier ”

**Xavier Boudin**  
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# SUPPLEMENTS

Hospitality Interiors publish three dedicated supplements at regular intervals throughout the year. Our supplements are a fabulous way for suppliers to showcase their products within a specific category.

## GUEST ROOM

Launching in 2024, our Guest Room supplement will be an annual showcase of the best products and innovations in luxury guest accommodation. From beds and mattresses to in-room tech and soft furnishings, we'll share the secrets of crafting the best hotel guest room experience.

## BATHROOM

The biggest brands and expert voices in the bathroom industry tell us what's new in the world of luxury bathing. We've got it all – from the best products to make the most of a small en suite and the most dazzling materials for when the budget is no object, to the latest energy-saving and sustainable technology.

## LIGHTING

Shining a light on... lights and lighting design! We hear from the best in the industry who tell us why lighting design is one of the single most important aspects of creating a certain mood and how good lighting can bring an interior design scheme to life.



RATES	
DOUBLE-PAGE SPREAD	£1,500
FULL PAGE	£850
HALF PAGE	£475

SUPPLEMENT	BOOKING DEADLINES	COPY DEADLINE	PUBLICATION DATE
GUEST ROOM SUPPLEMENT	03.01.24	10.01.24	26.01.24
BATHROOM SUPPLEMENT	24.04.24	01.05.24	17.05.24
LIGHTING SUPPLEMENT	21.08.24	28.08.24	13.09.24

**DIMENSIONS ARE THE SAME AS THE MAIN MAGAZINE**

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Stephens & George

# Hospitality Interiors

[www.hospitality-interiors.net](http://www.hospitality-interiors.net)



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