

Hospitality Interiors

MEDIA PACK

2025

www.hospitality-interiors.net

ABOUT US

Launched in 2009, Hospitality Interiors is a leading bi-monthly publication speaking to an exclusive audience of Hoteliers, Designers and Architects.

A beautifully presented publication, Hospitality Interiors create engaging content, reporting on topics and projects that are insightful and relevant. This creates opportunities that connect suppliers and manufacturers with our readers.

STATS AND READERSHIP:

Print

Bi-monthly with a circulation approx. 3500 copies sent predominantly within the UK. Six themed issues per year including specials, spotlights, events, interviews, products, projects and much more.

Digital edition

Available on the Hospitality Interiors website and sent out in an email to over 9k subscribers every issue. Our digital edition of the magazine is read globally and attracts up to 60k additional readers per year.

Social media

Our LinkedIn and Instagram following has grown rapidly over the last 12 months due to our dedication to use social media to bring more

traffic to our website and digital edition of the magazine. Our LinkedIn followers have doubled in the last year and continues to grow. LinkedIn is the third most used source for generating traffic and click throughs to our website and online edition of the magazine.

Website

Our website has had 138K users in the last 12 months.

Demographics

Top 10 users by country

- United Kingdom
- USA
- China
- France
- Netherlands
- United Arab Emirates
- Germany
- India
- Italy
- Singapore



For more information contact **Victoria Challis 01825 701 244**
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EDITORIAL SCHEDULE

Issue 117 – January/February 2025

What's new for 2025!

New projects, hotel openings, product launches and much more.

Special feature: Wallcovering and Fabrics

Spotlight: Guestrooms

Issue 118 – March/April 2025

Designing for neurodiversity

How can designers and architects use design to incorporate inclusivity within hotels.

Special feature: Flooring & Rugs

Special feature: Ceramics & Surfaces

Events: The Surface Design show

Issue 119 – May/June 2025

Colour in Design

How does colour enhance the guest experience? We look at designers and hoteliers use of colour to influence, emotions and create the perfect mood.

Special feature: Bathroom

Events: Clerkenwell Design week pre show guide

Issue 120 – July/August 2025

Sustainability

What's has changed in the past year with regards to this important topic

Special feature: Outdoor Living

Issue 121 – September/October 2025

Guest wellness

How do interior designers and hoteliers create the perfect restful environment for guests.

Special feature: Spas

Spotlight: Lighting

Issue 122 – November/December 2025

Winter sun and ski

An exploration of luxury Ski resorts and destinations for winter sun retreats. From log cabins, open fires and cosy lodges to swim up rooms and high end tropical havens.

Special feature: Restaurants and Bars

Events: HIX pre show guide.

Issue Number	Booking Deadline	Copy Deadline	Publication Date
117	10th January	17th January	31st January
118	28th February	7th March	21st March
119	25th April	2nd May	16th May
120	27th June	4th July	18th July
121	29th August	5th September	19th September
122	24th October	31st October	14th November



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PRINT MARKETING RATES

Print Marketing Rates	X1	X3	X6	Specs
1st, 2nd, 3rd Premium position Double Page Spread	POA			H297 x W450mm +3mm bleed on all sides
Double Page Spread	£2776	£2359	£1804	H297 x W450mm +3mm bleed on all sides
Back Cover	£2669	£2268	£1734	H297 x W225mm +3mm bleed on all sides
Inside Back Cover	£2455	£2086	£1595	H297mm x W225mm +3mm bleed on all sides
Full Page	£1920	£1631	£1247	H297mm x W225mm +3mm bleed on all sides
Half Page	£1064	£904	£691	H130mm x W196mm +3mm bleed on all sides

DIGITAL MARKETING RATES

Digital Marketing Rates		Specs
Super Leaderboard	£525	970 x 90px
MPU	£410	300 x 250px
Newsletter Banner	£350	600 x 300px
Sponsored News Story	£525	
Solus Email	£615	

newsletter/website stories are a very productive way to spread company news, new project launches and raise brand awareness.

Solus emails – Targeted emails which reach our comprehensive database with an average open rate of 22%. Text and images are put together in an eye-catching format to showcase new products, company news, and offers.

Super Leaderboard and MPU – Highly visible headline positions visible on all pages.

Hospitality Interiors offer a range of digital marketing solutions capturing the attention of our approx. 8,000 subscribers.

Newsletter banner – headline position on our weekly email newsletter sent to over 8k subscribers.

Newsletter and web stories – Sent to over 8k subscribers and visible on our website, our

Social media post – A video or image post shared across our social media platforms.

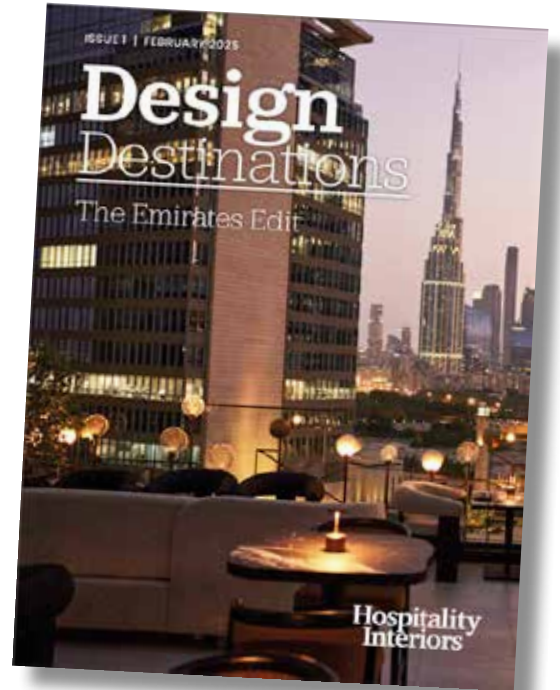


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DESIGN DESTINATIONS E-MAG

Design Destinations is a brand new digital magazine from Hospitality Interiors. Here, we explore the latest trends and influences in hospitality design within a specific region. We delve into recent openings, projects due to open soon and speak to designers who specialise in creating exciting spaces across the locality.

Our new e-mag will be sent out to approximately 15k subscribers with at least half of those subscribers located within the specific e-mag focus area.



Focus area	Month	Copy close	Send date
Caribbean	April	16th April	23rd April
Greece	June	11th June	18th June
Florida	August	13th August	20th August
Scandi	October	15th October	22nd October
South East Asia	December	10th December	17th December



Design Destinations will also be available to read on the *Hospitality Interiors* website and socials.

If you would like to advertise in this fabulous brand new publication please contact **Victoria Challis 01825 701244 victoria@lewisbusinessmedia.co.uk**

ROUND TABLES

Hospitality Interiors round table meetings are a productive and efficient way for our suppliers to have face to face discussions and make new connections with hoteliers, designers, procurement companies and architects. The meetings take place in a setting of your choice whether that be a venue or hotel you have worked with, giving you the opportunity to showcase your work or your own showroom, allowing you to exhibit and discuss your products on display.

Our round table packages start from £10,000 and include the following.

- A Round table meeting at a venue of your choice subject to availability.
- 12-15 guests to attend. We welcome your input on guests, and we will endeavour to make sure any designers/hoteliers you have in mind are invited to attend but we can also take the lead on this making sure key designers are invited.
- *Hospitality Interiors* editor Vicky Lewis to chair the meeting.
- If a previous project venue is agreed, we will endeavour to organise a walk around the hotel to showcase your work.
- 6 pages of editorial in *Hospitality Interiors* magazine.
- Lunch and refreshments
- Photographer

Hospitality Interiors take care of everything on your behalf enabling you to focus on connecting with and attracting new clients.

Lutron Round Table testimonial. October 2023

“ We had the pleasure of working with the team at *Hospitality Interiors* to organize a round table discussion around the theme: “the importance of human centric design in hospitality”. Sophie & Victoria curated a memorable event and handled all the steps for us. This included selecting a great venue and inviting industry stakeholders from their extensive network, hosting us and our guests on the day of the event and finally publishing an article in the magazine and advertising it on their social media. Our guests, like ourselves, thoroughly enjoyed the day which was also an opportunity for all to meet old friends and make new contacts. This is definitely an experience we look forward to reiterating very soon! I look forward to working with you again soon! Best Regards, Xavier

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For more information on our round table meetings, please contact.

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TERMS & CONDITIONS

1 In these Terms:-

“Advertisement” means any advertising materials supplied or entered by or on behalf of the Client in any format in the form intended for publication by LBM and shall include without limitation all advertisements, supplements, inserts, and ad banners;

“Advertiser” means the Agency or the Client if a Booking is made by the Client direct;

“Agency” means the person, firm, or company engaged by the Client to select and purchase advertising space on its behalf and includes its successors in title and assigns;

“Booking” means all booking of advertisements;

“Client” means the person, firm or company wishing to advertise products and/or services in the Publication or on the Website and includes its successor in title and assigns;

“Code” means any user name, password or other identifier provided by LBM to Advertiser to enable Advertiser to enter Advertisements directly on to a Website;

“Copy Deadline” means the date and time by which the Advertisement must be submitted to LBM as stated by LBM

“Directory” means a printed directory, guide, handbook or other publication issued annually by LBM;

“Publication” means a magazine or any other printed publication not being a Directory issued by LBM;

“Publication Date” means the date on which the Publication or Directory is made available for general circulation or when the Advertisement is made available to users on the Website;

“LBM” means Lewis Business Media Ltd of Suite A, Arun House, Office Village, River Way, Uckfield, East Sussex TN22 1SL

“Terms” means these Terms & Conditions;

“Website” means a website owned or managed by LBM.

Unless the context otherwise requires, words denoting the singular shall include the plural and vice versa.

2 Subject to cl. 3, any Booking made by Advertiser will be on these Terms. By making a Booking Advertiser accepts in full these Terms in respect of the Booking and in respect of any further Booking made by the Client and/or Agency. These Terms shall apply to all Bookings made by telephone, letter, facsimile, e-mail, through the internet or any other means.

3 These Terms are an invitation to treat and as such do not constitute a binding offer to enter into a contract. Any Booking made by Advertiser will upon receipt by Advertiser of LBM's written acceptance of the Booking create a binding contract between LBM and Advertiser.

4 In no circumstance does the placing of any Booking convey the right to renew on similar terms.

5 An Agency will be jointly and severally liable with its Client for the Client's liabilities under these Terms.

6 Advertiser shall deliver the Advertisement to arrive at LBM by the Copy Deadline, in any format that conforms to LBM's requirements as notified by LBM to Advertiser. LBM reserves the right to charge for production work and any other additional work that LBM may be required to undertake. LBM may in exceptional cases and at its own discretion accept Bookings and Advertisements after the Copy Deadline. Such acceptance shall not impose any obligation whatsoever on LBM to accept any other Booking or Advertisement after the Copy Deadline.

7 In the event of any Advertisement not being received by the Copy Deadline, LBM reserves the right to repeat the copy last used. In such event LBM shall not be responsible for making any changes in that copy, unless these are confirmed in writing and in time for the changes to be made. LBM reserves the right to charge for any additional expense involved in such changes.

8 LBM shall be entitled to amend, edit, withdraw, take down or otherwise deal with any Advertisement at its absolute discretion and without giving prior notice.

9 At LBM's discretion payments may be subject to a deduction for advertising agency commission at the rate agreed between the Client and the Agency up to 10% of the relevant invoice. Save for such commission there shall be no deductions or withholdings whatsoever. All sums shall be paid together with any VAT or other sales tax applicable.

10 Advertiser shall pay all invoices within 30 days of the date of the invoice. All sums shall be paid together with any VAT or other sales tax applicable.

11 Debt recovery costs and interest on overdue invoices shall accrue on any unpaid amounts from the date when payment becomes due to the maximum extent permitted by The Late Payment of Commercial Debts (Interest) Act 1998 and Late Payment of Commercial Debt Regulations 2002 as amended, extended, consolidated or replaced from time to time.

12 In the event of late payment, LBM reserves the right to waive any agreed discounts.

13 LBM shall be entitled to cancel any Booking without incurring any liability to Advertiser.

14 In the event that Advertiser wishes to cancel any Booking it shall notify LBM in writing.

15 Where Advertiser cancels a Booking LBM shall be entitled to compensation of 100% of the total value of the advertisement space of the cancelled Advertisement where notice of cancellation is received by LBM:

a) for a Directory less than two months;

b) for a recruitment Advertisement in a Publication less than four full working days;

c) for any other Advertisement in a Publication less than six weeks;

d) for a Website less than one month before the Publication Date.

16 Subject to cl. 17 in the event that Advertiser terminates, cancels or fails to fulfil its obligations under a contract in which LBM and Advertiser have agreed a time period in which Advertiser shall book an agreed number of advertisements at rates notified by LBM, Advertiser loses the right to a series discount to which it may have been entitled. In such event, Advertiser shall pay to LBM a sum in respect of each of the advertisements placed, such sum representing the difference between the rate agreed under the said contract and the rate that is applicable for the number of advertisements actually placed, such rate to be notified by LBM to Advertiser.

17 LBM reserves the right to increase the advertisement rates as notified by LBM to Advertiser or to amend any terms agreed between the parties as to space for the Advertisement. In such event Advertiser has the option of cancelling the Booking without incurring a cancellation fee.

18 Advertiser undertakes to keep any Code strictly confidential and to notify LBM immediately in the event that any Code becomes known to a third party.

19 Advertiser is solely responsible for any liability arising out of publication of the Advertisement including an Advertisement submitted using Code without Advertiser's knowledge or control or relating to any material to which Website users can link through the Advertisement.

20 Advertiser represents and warrants to LBM that the Advertisement and any link comply with all advertising standards, applicable laws and other regulations; that it holds the necessary rights to permit the publication and use of the Advertisement by LBM for the purpose of these Terms; and that the use, reproduction, distribution or transmission of the Advertisement will not violate any applicable laws or any rights of any third parties, including, but not limited to, infringement of any copyright, patent, trade mark, trade secret, or other proprietary right, false advertising, unfair competition, defamation, obscenity, piracy, invasion of privacy or rights of celebrity, infringement of any discrimination law, securities law or regulation, or of any other right of any person or entity.

21 Advertiser agrees to indemnify LBM and hold it harmless from any and all liability, loss, damages, claims or causes of action, including reasonable legal fees and expenses that may be incurred by LBM arising out of or related to a breach or any of these representations and warranties.

22 To the full extent permitted by law, LBM will not be liable for any loss or damage, whether direct or indirect, including consequential loss or any loss of profits or similar loss, in contract or tort or otherwise, relating to the Advertisement or any advertisement submitted using Advertiser's Code without Advertiser's knowledge or control or these Terms or any error in the Advertisement or lack of access to or availability of a Website or failure of the Advertisement to appear from any cause whatsoever. LBM will not be liable for any error in the published Advertisement nor its failure to appear at a specified time or in any specific position.

23 Advertiser grants to LBM the royalty-free right and licence to use, reproduce, publish, store, distribute and display the Advertisement worldwide in accordance with these Terms. No rights in the Advertisement shall transfer to LBM under these Terms.

24 Advertiser acknowledges and allows that data submitted by Advertiser in connection with a Booking may be used for the purposes of updating details of Advertiser on LBM's databases and of compiling statistical information on Advertiser.

25 LBM reserves the right to destroy all material that has been in its (or its printers) custody for one year provided that Advertiser has not given instructions to the contrary. LBM may exercise his right under this clause without giving further notice to Advertiser.

26 LBM shall have the right to terminate any agreement between LBM and Advertiser to which these Terms apply by notice to Advertiser if Advertiser either:

a) fails to make any payment due to LBM by the due date and such failure continues for 15 days after the due date; or

b) is in breach of any warranty or fails to comply with any of its material obligations under any agreement between the parties or these Terms and in either case does not remedy the same (if capable of being remedied) within 30 days of receipt of notice in writing from LBM specifying the breach or failure and calling for the same to be remedied; or

c) compounds or makes arrangements with its creditors or becomes insolvent or if any order is made or resolution passed for its liquidation, winding up or dissolution or if a receiver or manager or administrative receiver or administrator is appointed over the whole or a substantial part of its assets or of anything analogous to or having substantially similar effect of any such events shall occur under the laws of any applicable jurisdiction; or

d) is unable to perform any of its obligations in circumstances set out in cl.26 below for a continuous period of not less than 56 days.

27 Neither party shall be liable to the other in respect of any non-performance of its obligations by reason of any act of God, civil war or strife, act of foreign enemy, invasion, war, satellite failure, legal enactment, governmental order or regulation, industrial action, trade dispute, lock-out, riot or any other cause beyond their respective control provided always that in any such event the duration of the agreement between the parties shall be extended over which such event continues, but otherwise such event will not affect any obligation of Advertiser to purchase any number of advertising spots between Advertiser and LBM.

28 The rights and conditions set out in these Terms shall not be assigned by Advertiser without LBM's prior written consent.

29 Any notice or other information to be given by either party under these Terms shall be made by first class prepaid mail, facsimile transmission to the address above or to an e-mail address supplied by LBM for the purpose for LBM, and to the address or electronic e-mail address supplied by Advertiser to LBM, and shall be deemed to have been communicated upon the date of actual delivery.

30 No waiver or any breach of any of these Terms shall be deemed to be a waiver of any other breach and no waiver shall be effective unless in writing.

31 No term or provision in these Terms shall be varied or modified unless agreed in writing and signed by the parties.

32 These Terms together with any other document incorporating these Terms shall constitute the entire agreement and understanding between the parties in relation to its subject matter. The parties acknowledge and agree that they have not relied on and shall have no right of action in respect of any representation, warranty or promise in relation to such subject matter unless expressly set out in this agreement save for such representation, warranty or promises made fraudulently.

33 These Terms or any agreement to which these Terms apply shall be governed by English law and shall be subject to the exclusive jurisdiction of the English Court.

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Hospitality Interiors

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